



The **Telepetree** Company
www.telepetree.com

Telepetree's MailConnect automated postcards identify bad patient addresses

August 3, 2006

Atlanta, Ga

The Telepetree™ Company released new functionality to its MailConnect automated postcard service that identifies incorrect mailing addresses and offers possible solutions. This is in response to data showing that a typical dental office's patient database unknowingly contains 4-6 % bad mailing addresses. These bad addresses result in missed appointments, delayed payment of bills and slow office productivity. Starting in August 2006, dental offices that automate their postcard appointment reminders using MailConnect now can identify and correct patient addresses that do not exist or are ambiguous in the US Post Office system. In addition, the on-line report available to the dental office at www.telepetree.com now contains possible suggestions to help the office manager correct the error.

With this new feature, dental offices that use Telepetree save not only time and money by mailing an entire months worth of postcard appointment reminders out in minutes of time, but they also continually check the accuracy of their patient's address data resulting in a more productive office.

More information on Telepetree is available at www.telepetree.com.